



Credibility

- We keep our promises and meet our commitments
- The courage to remain truthful ensures fairness in all our relationships



Cultural diversity

- We cultivate our global spirit through mutual respect and the sharing of experiences
- Cultural diversity is a strength that creates a richness with our Group



Pride in our employees

- We create a future together by nurturing an entrepreneurial spirit through rewarding courage and creativity
- People are the core of our business and ensure our future success



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M+W GROUP

Our core values



**People and
environment**



**Pride in our
employees**



**Customer
orientation**



Credibility



Trust



Cultural diversity

Our success is derived from creating value for all our stakeholders – our customers, employees, suppliers and shareholders. We will continuously improve our service and foster the teamwork of our Group.



People and environment

- We are committed to an injury free workplace where everybody goes home safe
- Respect for people means to care for them and to protect the environment in which we live and work



Customer orientation

- We commit ourselves to a long-term partnership focused on creating value for our customer
- Customer satisfaction is achieved through the high quality of our people and their work



Trust

- We build relationships with customers, employees and suppliers on a foundation of trust and respect
- Leadership must ensure a good balance between the level of empowerment and controls